

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 2784

Roll No.

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B.Tech.

(SEM. VII) THEORY EXAMINATION 2011-12

ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Total Marks : 100

Note :- Attempt all questions.

1. Attempt any four parts : (5×4=20)
 - (a) "Entrepreneurship can be considered as the creator of economy." Comment.
 - (b) What are the differences between an entrepreneur and a manager ?
 - (c) What do you mean by project planning ? Discuss.
 - (d) "Entrepreneurs are made, not born." Comment.
 - (e) What is a business plan ?
 - (f) Discuss various types of risk involved in entrepreneurship.

 2.
 - (a) Explain the theories of Entrepreneurship. (10)
 - (b) What are the different stages in starting a small scale industry ? (10)
- OR**
- (a) Discuss various government policies for small scale industry. (10)
 - (b) Explain various types of small scale industries. Also explain their characteristics. (10)

3. (a) What is project report and how a good project is prepared ? (10)
- (b) Write short notes on :
- (i) Net Present Value
- (ii) Internal Rate of Return. (10)

OR

- (a) Discuss various methods of demand forecasting. (10)
- (b) Write short notes on :
- (i) Assessment of viability
- (ii) Method of collection of information. (10)

4. "An entrepreneur is required to consider a large number of factors for managing a project successfully." Discuss this statement. How is the targeting and positioning of a product done ? (20)

OR

Discuss various laws concerning entrepreneurship. (20)

5. Write short notes on any **two** : (10×2=20)
- (a) Cost of capital Approach
- (b) Risk Analysis
- (c) Policies in Public Enterprises
- (d) Types of Business Ownership.