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Code: NOE-071

Paper ID: 9 0 7 8

B-TECH
(SEM. VII) THEORY EXAMINATION 2017-18
ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION-A

1. Attempt all questions in brief.

2X10=20

- a) Who is an intrapreneur?
- b) Define SSI.
- c) What do you understand by resource?
- d) Define the term-NPV & IRR.
- e) What is time management?
- f) Define marketing.
- g) Define the term wages.
- h) What is program evaluation?
- i) Write a note on Communication in a business enterprise.
- j) Comment on the statement `` is accounts a Science or an Art''.

SECTION-B

2. Attempt any Three of the following

10X3=30

- a) What are the characteristics of a good entrepreneur?
- b) Differentiate between small scale and large scale industry.
- c) What is project life cycle? Explain in detail the different phases of a project life cycle.
- d) What do you mean by inventory control? Give objectives and advantages of inventory control.
- e) State the difference between trading account and profit & loss account.

SECTION-C

3. Attempt any one part of the following:

10X1=10

- a) Discuss the government policies for promotion of small scale industries.
- b) Define risk. How to analyze a risk? What are its sources and how to measure a risk?

4. Attempt any one part of the following:

10X1=10

- a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
- b) Write short notes on-Joint Hindu Family Firm & Co-operative Society.

5. Attempt any one part of the following:

10X1=10

- a) Explain Workman Compensation Act.
- b) Write the current scenario of government to promote the entrepreneurship among young professionals.

6. Attempt any one part of the following:

10X1=10

- a) What is meant by quality control? Briefly explain the methods of quality control.
- b) Advertisizing through television is favorable to big companies. But indirectly it affects small emerging companies. Do you agree? Justify your answer.

7. Attempt any one part of the following:

10X1=10

- a) Discuss concepts regarding financial statements and limitations of financial statements.
- b) "Decision-making is the essence of managing." Explain this statement with example.