

EN - IV

Printed Pages: 3

NOE - 071

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2289431

Roll No.

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**B.TECH**

**Regular Theory Examination (Odd Sem - VII), 2016-17**

**ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 Hours*

*Max. Marks : 100*

**Note: Attempt all Sections. If require any missing data, then choose suitably.**

**SECTION - A**

**1. Attempt all questions in brief. (10×2=20)**

- a) Define the term Entrepreneurship
- b) What is demand?
- c) What do you understand by SSI?
- d) Define - NABARD & SFC.
- e) What is project identification?
- f) Define selling.
- g) Define the term discounted cash flow

- h) What is ABC analysis?  
 i) What is the role of financial incentives?  
 j) Define benefit cost analysis.

## SECTION - B

2. Attempt any **Three** of the following: (3×10=30)
- Discuss the role of entrepreneur in development of the country.
  - Discuss the government policies for promotion of SSI.
  - What is project life cycle? Explain different phases of project life cycle.
  - What do you mean by production planning and control? Explain the steps involved in production control.
  - Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

## SECTION - C

3. Attempt any one part of the following: (1×10=10)
- Discuss trading and profit & loss account, with Performa.
  - Describe capital expenditure. How to calculate it?

4. Attempt any one part of the following : ((1×10=10)
- What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
  - Discuss profit planning in a business enterprise.
5. Attempt any one part of the following: (1×10=10)
- Explain tax and its need in detail.
  - Write a note on the Factories Act 1948.
6. Attempt any one part of the following: (1×10=10)
- Define the assessment of economic viability and discuss its important techniques.
  - Define the term marketing and explain its objectives. How does it differ from selling?
7. Attempt any one part of the following: (1×10=10)
- What do you mean by inventory control? Give objectives and advantages of inventory control.
  - How to control cash flow? Discuss cash flow controlling.

