

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2289431

Roll No.

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B.TECH

Regular Theory Examination (Odd Sem - VII), 2016-17
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 100

Note: Attempt all Sections. If require any missing data, then choose suitably.

SECTION - A

1. Attempt all questions in brief. (10×2=20)
- Define the term Entrepreneurship
 - What is demand?
 - What do you understand by SSI?
 - Define - NABARD & SFC.
 - What is project identification?
 - Define selling.
 - Define the term discounted cash flow

- h) What is ABC analysis?
 i) What is the role of financial incentives?
 j) Define benefit cost analysis.

SECTION - B

2. Attempt any **Three** of the following: (3×10=30)
- Discuss the role of entrepreneur in development of the country.
 - Discuss the government policies for promotion of SSI.
 - What is project life cycle? Explain different phases of project life cycle.
 - What do you mean by production planning and control? Explain the steps involved in production control.
 - Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

SECTION - C

3. Attempt any one part of the following: (1×10=10)
- Discuss trading and profit & loss account, with Performa.
 - Describe capital expenditure. How to calculate it?

4. Attempt any one part of the following : ((1×10=10)

- What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
- Discuss profit planning in a business enterprise.

5. Attempt any one part of the following: (1×10=10)

- Explain tax and its need in detail.
- Write a note on the Factories Act 1948.

6. Attempt any one part of the following: (1×10=10)

- Define the assessment of economic viability and discuss its important techniques.
- Define the term marketing and explain its objectives. How does it differ from selling?

7. Attempt any one part of the following: (1×10=10)

- What do you mean by inventory control? Give objectives and advantages of inventory control.
- How to control cash flow? Discuss cash flow controlling.

