

(Following Paper ID and Roll No. to be filled in your Answer Book)

Paper ID : 199124/  
199104

Roll No.

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B.Tech.

(SEM. I) THEORY EXAMINATION, 2015-16

PROFESSIONAL COMMUNICATION

[Time : 3 hours]

[Maximum Marks : 100]

SECTION-A

1. Attempt all parts. All sections carry **equal** marks. Write answer of each part in short.  $(2 \times 10 = 20)$ 
  - (a) Define solicited and unsolicited proposal.
  - (b) What are the features of technical writing ?
  - (c) What are the main features of a sales letter ?
  - (d) Write the basic requirements of a good sentence.
  - (e) What are the causes of Inter personal barriers ?
  - (f) What is a resume ? Describe its kind.
  - (g) Name three pollutants in the atmosphere.

(h) What is the aim of literary language ?

(i) Name the major steps in presentation process.

(j) What is stress and intonation ?

### SECTION-B

Attempt **any five** questions from this section. (5×10=50)

2. Explain the three levels of communication.
3. Enumerate different barriers to communication. Describe Intra-personal barriers briefly.
4. What is technical report? What is its use for engineers?
5. How does philosophy criticize the sciences, synthesize the sciences and play a role of mother of sciences ? Illustrate.
6. Discuss language as a tool for communication.
7. What is the importance of audience and locale in formulating presentation strategies for the speaker ? Analyze briefly.
8. Point out the features of general writing as contrary to technical writing. Describe briefly.
9. Write a short note on paralinguistic and its uses.

### SECTION-C

Attempt **any two** questions from this section. (15×2=30)

10. Write a job application for the post of Manager, Advertising Section, Image and Vision, New Delhi. Enclose your Resume.
11. 'Nature does what it does, not what we should wish'. Critically examine the statement of Bertrand Russell.
12. The purity of scientific language is not the same as the purity of literary language. Comment.

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