

COURSE CONTENTS

- Prospect of Entrepreneurship development in India, particularly Science & Technology entrepreneurs.
- Concept of Entrepreneurs, Enterprise and Entrepreneurship.
- Business opportunity guidance. Techniques to select suitable projects.
- Project identification, formulation and appraisal.
- Market survey technique & tools of market survey.
- Role of promotional, financial & regulation agencies for promotion of MSME.
- Principle of management & Marketing Management.
- Book keeping & accounting procedure.
- Exposure to small enterprises.

METHODOLOGY

- Lectures, discussions, role play
- Interaction with successful entrepreneurs
- Individual and Group Assignment
- Exposure visit & Panel discussion

TARGET GROUP

Faculty members of university / engineering / management/ science college as well as faculty of polytechnic who wish to become the motivator, trainer & facilitator of entrepreneurship.

PROGRAMME TIME

The program will be between 10.00 AM to 4.30 PM, with appropriate breaks for tea, coffee and lunch.

PROGRAM VENUE: P2P HALL

NOMINATIONS (NO FEES)

- Registration form is attached with this brochure
- Xerox copy is acceptable for the registration

PATRON(S)

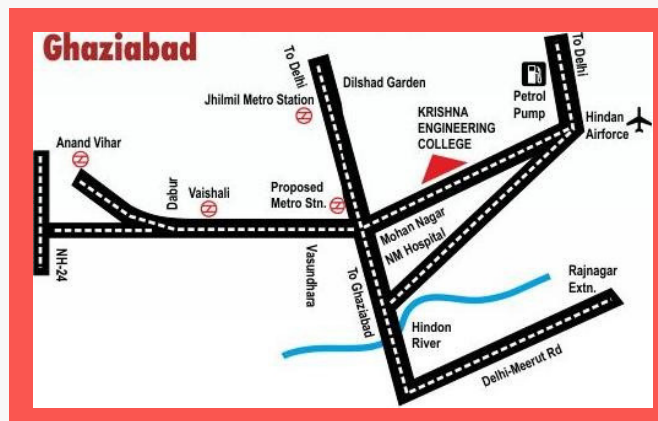
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Dr. Sandeep Tiwari

COORDINATOR

Dr. Archana Pandey, HOD (Civil)

ORGANIZING COMMITTEE

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Krishna Engineering College
95, Loni Road, near Air Force Station - Hindon,
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UP -201007

Two Weeks

Faculty Development Program

on

Entrepreneurship



Sponsored By:



NSTEDB

Department of Science & Technology,
Govt. of India

17th Dec 2018 to 29th Dec 2018



Organised By:

Innovation & Entrepreneurship Development Center
Krishna Engineering College,
Ghaziabad

Website:- www.Krishnacollege.ac.in

ABOUT NSTEDB

National Science and Technology Entrepreneurship Development Board (NSTEDB) is an apex body under the Department of science & Technology, Govt. of India. It has been focusing entrepreneurship among the persons with Science & Technology background with a view to make "JOB GENERATORS" rather than "JOB SEEKERS." Employment generation through the application of Science & Technology is also encouraged which is based on innovative methods, techniques and equipments as well as support through information and trained Science & Technology manpower. The NSTEDB continues to pursue and strengthen its multifarious activities/ programs taken up earlier, in addition to conceptualizing and initiating new programs in consultation with institution possessing expertise in specific field. Some of the activities/programs are as follows:

- Entrepreneurship Awareness Camp (EAC) for college students (3 Days).
- Technology Based Entrepreneurship Development Programme (TEDP) on specific areas for students and youth (6 weeks).
- Skill Development Training through Science & Technology (STST).
- Faculty Development Program (FDP) on Entrepreneurship for teachers/faculty of college and university (2 weeks).
- Science & Technology Entrepreneurship Development (STED) project for the development of an area based on rural technology.
- Technology Business Incubator.

ABOUT KEC

Krishna Engineering College was established in the year 2004 by Friends Charitable Society (FCS) and run by a group of eminent industrialist & professionals. The Institute has grown well under the able leadership to emerge as one of the top colleges of Abdul Kalam Technical University, Lucknow. This exalted position could be achieved by the college due to focus on research oriented innovative teaching methodology, technology assisted classrooms, advanced labs &

availability of cutting edge software tools. KEC is among few colleges under AKTU to have 100% classrooms installed with LCD projectors & laptops to facilitate delivery of lecture through animation. KEC runs with a motto of "Inspired Learning" with a vision to turn out technocrats who will be global players when they leave the portals of KEC. With the mission, the college endeavors to impart core technical knowledge, help develop requisite soft skills, instill adaptability for chance and build cross culture compatibility to its students. The college is approved by AICTE (Ministry of HRD, Govt. of India) and is affiliated to AKTU, Lucknow. Within a brief span of 13 years, the college has established its credentials as an institute of repute by figuring among top 20 colleges of the university.

ABOUT IEDC-KEC

Innovation & Entrepreneurship Development Center is established in 2015 and promoted jointly by National Science & Technology Entrepreneurship Development Board (NSTEDB), Ministry of Science & Technology, Govt. of India and Krishna Engineering College. It has an active advisory board comprising, NSTEDB, DST, CEL, DIC, C-DAC, SIDBI, Syndicate Bank, IIA and Lead Entrepreneurs. The objective of IEDC is to act as an institutional mechanism for providing various services including information of all aspects of enterprise building to budding Science & Technology Entrepreneurs, to create entrepreneurial culture in parent institution, to inculcate a culture of innovation driven entrepreneurship etc. Till date Seventeen innovative projects have been developed by the students under the mentorship of our faculty members.

ABOUT PROGRAMME

Developing the spirit of entrepreneurship among the youth has now days become significant because of less opportunity to the job seekers. It is considered to be a solution for creating wealth generating employment and providing new goods and services. Entrepreneurship has very little to do with money. It is instead an attitude, a way of thinking. It goes beyond simply starting a company.

In other words not all people who start their own organizations can necessarily be categorized as entrepreneurs. Entrepreneurs challenge assumptions, recognize opportunity in period of change, reveal patterns whereas others see chaos and mobilize limited resource to achieve an objective.

The IEDC-KEC in its efforts to create enterprising youth who are capable of surviving in an entrepreneurial society has been making some interventions in this direction through its entrepreneurship programs. The Entrepreneurship programs are targeted both for teachers of the various schools, colleges and universities as well as for the students. For the students entrepreneurial awareness program and programs on entrepreneurship are organized. This is faculty development program for teachers who play a vital role as change agent of the society. The faculty development program on entrepreneurship will do needful in grooming the teachers as a trainer for Entrepreneurial program.

**Be Your Own
BOSS**

OBJECTIVES OF THE PROGRAM

- To create an awareness of the need and importance of entrepreneurship.
- To plan curriculum that can develop the skills and competencies to achieve goals and have the ability to cope with the changing times.
- To develop teachers with an entrepreneurial and professional mindset.
- To make them aware about promotional, financial & regulating scheme for MSME.
- To guide them for preparation of feasible & viable project.